



Profiling Beauty

*The newest, most comprehensive  
Direct Selling Company*



# Helan's Stretchmark Treatment Program

**Skin care must be regular, strict and precise.**

The aim of HELAN'S cosmetic program, which focuses on fighting the blemishes of stretch marks, is encouraging the microcirculation to bring more nourishment to the tissues and therefore maintain its original characteristics.

Helan Stretchmark Treatment Program is specifically designed for use on skin where stretch marks have appeared due to:

- ⊗ Lack of elasticity of the skin
- ⊗ Considerable and rapid weight gain or loss
- ⊗ Hormonal unbalances during puberty
- ⊗ Pregnancy
- ⊗ Intense physical activity.



***Helan Elasticizing Intensive Stretchmark Cream Gel***



*To prevent, tone down and regenerate*

Spirulina, centella and Echinacea, Passion Flower and Black Currant, Soya Isoflavones, Sesame and Pea, Argan, Acai and Crambe oils, Karate Wax, Vitamins A and E

Pleasant to the touch, with a thick yet non greasy texture, extremely rich in active principles, the elasticizing intensive cream encourages skin elasticity by effectively fighting the slackening process.

This cream is particularly moisturizing and effective thanks to the synergic action of its active principles. It helps protect the

biomechanical properties of the skin tissues, as well as tone and elasticity. Finally, it also helps restore the natural balance of the skin so that it does not appear as dry and wrinkled.

#### HOW TO USE IT

Works best after the application of the elasticizing serum. Massage this intensive cream with a gentle circular movement until it has been completely absorbed. Apply once or twice a day on the targeted areas (abdomen, breasts, thighs, hips and buttocks) for at least 4 weeks.

Use regularly during pregnancy or during extreme weight loss program and continue the application after the birth until the ideal weight has been restored.

#### ***Helan Elasticizing Intensive Stretchmark Treatment Vials***



Carnitine PCA, Spirulina, Centella, Passion flower and Black Currant, Sesame, Pea and Soya Isoflavones

Helan tackles the problem of stretch marks with the elasticizing and renewing skin serum enriched with:

- ⊗ Carnitine PCA which enables a good exfoliation of the outer layer and later simulates regeneration in the deeper layers. Regularly and continually removing dead skin cells is important because it gives the skin luminosity as well as allowing it to be at its best condition for absorbing the active principles of the most effective beauty treatments.
- ⊗ Spirulina for the high quantity in proteins which include all the essential amino acids.
- ⊗ A poly functional active group rich in bioflavonoids, anti-elastase and anti-hyaluronidase for protecting elastin and hyaluronic acid which fight aging:

- ⊗ Centella has important anti-inflammatory, protective and regenerating properties.
- ⊗ Passion flower and Black currant, rich in flavonoids for protecting the integrity of the elastic fibers and fighting the damage caused by elastase
- ⊗ Soya Isoflavones: with thickening and repairing properties, check the metabolism of collagen and elastin increasing elasticity and tone of the skin.
- ⊗ Active Phyto extracts, with a distinct elasticizing action for preventing the slackening of the skin and restoring elasticity and compactness of the tissues.

The preventative use of elasticizing serum with its formula is a keeps at bay the formation of possible blemishes and for toning down the existing signs of blemishes.

#### HOW TO USE IT

Apply the elasticizing serum with a gentle massage on the targeted areas (abdomen, breast, thighs, hip and buttocks), morning and evening for smooth and perfect skin. Leave the serum to work for a few minutes before applying the elasticizing intensive cream.

As with a diet and physical exercise, a gentle and regular action repeated on a daily basis is much more effective than an intense activity only carried out occasionally



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