




Profiling Beauty

*The newest, most comprehensive  
Direct Selling Company*



Helan's Occhio al  
Pidocchio   
Heed the Head  
Lice



Fully respecting its own formula philosophy, **HELAN** relies on the beneficial properties of plants and oils, traditionally used in popular medicine and in the antique art of herbal knowledge, **that aid in fighting head lice in both the preventive stage and the removal stage in which attached lice and nit removal must be carried out.**



***Helan Occhio al Pidocchio Heed the Head Lice Intensive Oil Treatment Repels Head Lice without Toxic Substances or Insecticides***

**Lavender flowers, Grapefruit seeds, Crabwood and Neem oils, Sweet Almond oil**

A mix of precious, ultra-delicate vegetable oils combined with targeted active ingredients, are extremely harsh on the parasite's respiratory system. The formula is equally effective on nits, thereby inhibiting the life-cycle of reproduction and development. The **Oil as a Spray** favors the even distribution of the product on the hair and



scalp, while the fine mist eases oil penetration as well as insect suffocation. Thanks to its mechanical action, the Oil inhibits nit attachment so that they slip away and can be more easily exported using the fine-toothed comb provided.

The delicate, natural formula respects the hair and scalp's physiology.

free of petroleum, mineral oils and silicones



### FREE GIFT

fine-toothed, metal comb with rounded tips, gentle on baby's skin

### HOW TO USE IT

1. Check the entire families dry hair, piece by piece , to check for lice and nits (eggs). Cover the shoulders or use a cape to protect clothing
2. Spray the oil onto dry hair being sure to dampen it thoroughly concentrating on the neck area and behind the ears where lice most frequently nest. Massage well and leave on for 15 minutes. Wash hair with the Specific Shampoo which is formulated to remove all of the oil along with head lice and nits (and will also create an environment that discourages the parasite. Rinse and Repeat.
3. Remove the head lice and nits with the enclosed comb starting at the scalp and moving toward the ends, clean the comb each pass through the hair.
4. Check Hair daily and repeat treatment after a few days to be sure that all nits are removed and there is no chance that the eggs will hatch and start the process all over again
5. The oil can be repeated again and again without any risks.

## ***Helan Occhio al Pidocchio Heed the Head Lice Shampoo for the Prevention of Head Lice Infection and the Removal of Nits and Live Lice*** Grapefruit seeds, Lavender flowers, Amargo bark

**This Shampoo is double acting: it has a preventive action by creating a harsh environment for head lice and nit settlement, and is also insect repellent since it proves repellent for the undesired head lice thereby inhibiting their reproduction.**

***The delicate formula, conceived for frequent use, cleanses deeply, leaving the hair fluffy, soft and easy to comb.***



**HOW TO USE IT:**

*For Preventive Care:* Apply the Specific Shampoo to wet hair, concentrating on the neck area and behind the ears where Lice prefer to nest. Leave on for a few minutes, this will create a harsh environment , rinse and repeat. Rinse thoroughly after 2nd application. Shampoo every 3-4 days during peak infestation periods

*For Use After the Treatment Oil:* Wash the hair thoroughly to remove the oil and create a harsh environment to discourage lice nesting, concentrate on the neck and behind the ears where the lice prefer to nest. Rinse and Repeat. Remove the lice and nits with the comb provided in the Oil Treatment—wipe the comb after each run through the hair.

***Helan Occhio al Pidocchio Heed the Head Lice Non Aerosol Spray for Daily Preventive Use Against Head Lice Infection***

**Grapefruit seeds, Lavender flowers, Amargo bark**

Its rich composition creates a harsh environment for head lice and nit settlement by limiting the possibility of transmission.

Helan's preventive lotion comes with a non aerosol spray that distributes evenly on the hair. The pleasant scents of Rose, Apple, Lavender and Grapefruit provide protection without harsh chemical odors.



**HOW TO USE IT:**

Apply the lotion daily, evenly on the scalp on dry hair. Concentrate on the neck and behind the ears. **DO NOT RINSE.** Allow to air dry.

Use this spray lotion as a method of prevention during peak periods of lice infestation, such as the beginning of school or when there is an outbreak in an area where people gather



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